



WVEC
613 Woodis Ave.
Norfolk, VA 23510

Mentzer Media Services
600 Fairmount Ave
Suite 306
Towson, MD 21286-1002

Contract # 860713

Schedule Dates 10/09/12-10/15/12
Advertiser Restore Our Future (38281)
Agency/T-Code Mentzer Media Services (3924)/833926835
Product Political - US President (1174)
Brand Democrat (Anti) (177520)
Salesperson Blair, Cheryl (2205)
Sales Office TeleRep - Philadelphia
Buyer Name KOHLBAUER,STEPHANIE
Phone/Fax (410) 825-1034 /
CPE 457
Account Types National/Political PAC - Agency
Billing Type Weekly/Irregular
Comments RESTORE FUTURE 10/9

Date Entered 10/08/12
Last Modified 10/08/12
Entered By Penne Marsh
CO-OP No
Headline # 06365572
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$23,343.75
Net Total \$132,281.25
Sales Tax

Norfolk (WVEC) (WVEC)

By Broadcast Month	Spots	Rate
Oct. 2012	66	\$155,625.00
Grand Total:	66	\$155,625.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7A- 9A (ET)	4		X	X	X	X			4	\$2,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		10/8/12
2.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	3P- 3:58P (ET)	2		X	X	X	X			2	\$1,300.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/8/12
3.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	3:58P- 4:58P (ET)	4		X	X	X	X			4	\$800.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/8/12
4.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	4:58P- 5:29P (ET)	2		X	X	X	X			2	\$2,200.00	\$4,400.00	Norfolk (WVEC) (WVEC)		10/8/12
5.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	5:29P- 5:58P (ET)	4		X	X	X	X			4	\$2,200.00	\$8,800.00	Norfolk (WVEC) (WVEC)		10/8/12
6.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	6P- 6:30P (ET)	4		X	X	X	X			4	\$2,600.00	\$10,400.00	Norfolk (WVEC) (WVEC)		10/8/12
7.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	6:58P- 7:28P (ET)	4		X	X	X	X			4	\$3,200.00	\$12,800.00	Norfolk (WVEC) (WVEC)		10/8/12
8.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	7:28P- 7:57P (ET)	4		X	X	X	X			4	\$3,800.00	\$15,200.00	Norfolk (WVEC) (WVEC)		10/8/12
9.0	Normal Line / SPOT	10/09/12-10/12/12	4	:30	11:35P- 12:02A (ET)	4		X	X	X	X			4	\$960.00	\$3,840.00	Norfolk (WVEC) (WVEC)		10/8/12
10.0	Normal Line / SPOT	10/09/12-10/14/12	4	:30	11P- 11:35P (ET)	8		X	X	X	X	X	X	8	\$2,200.00	\$17,600.00	Norfolk (WVEC) (WVEC)		10/8/12
11.0	Normal Line / SPOT	10/09/12-10/09/12	4	:30	10P- 11P (ET)			1						1	\$8,000.00	\$8,000.00	Norfolk (WVEC) (WVEC)		10/8/12
12.0	Normal Line / SPOT	10/13/12-10/13/12	4	:30	7:58A- 9A (ET)							1		1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/8/12
13.0	Normal Line / NCAA - FOOTBALL	10/13/12-10/13/12	4	:30	12P- 7P (ET)							3		2	\$2,250.00	\$4,500.00	Norfolk (WVEC) (WVEC)		10/8/12
14.0	Normal Line / NASCAR	10/13/12-10/13/12	4	:30	7:30P- 11:30P (ET)							3		3	\$2,700.00	\$8,100.00	Norfolk (WVEC) (WVEC)		10/8/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

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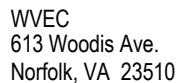
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15.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	5:58A- 8A (ET)								1	1	\$500.00	\$500.00	Norfolk (WVEC) (WVEC)		10/8/12
16.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	7:58A- 9A (ET)								1	1	\$1,000.00	\$1,000.00	Norfolk (WVEC) (WVEC)		10/8/12
17.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9A- 9:30A (ET)								1	1	\$375.00	\$375.00	Norfolk (WVEC) (WVEC)		10/8/12
18.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:30A- 10A (ET)								1	1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)		10/8/12
19.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	9:58A- 11A (ET)								1	1	\$625.00	\$625.00	Norfolk (WVEC) (WVEC)		10/8/12
20.0	Normal Line / SPOT	10/14/12-10/14/12	4	:30	11:35P- 12:35A (ET)								1	1	\$600.00	\$600.00	Norfolk (WVEC) (WVEC)		10/8/12
21.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7A- 9A (ET)		1							1	\$2,000.00	\$2,000.00	Norfolk (WVEC) (WVEC)		10/8/12
22.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	3P- 3:58P (ET)		1							1	\$1,300.00	\$1,300.00	Norfolk (WVEC) (WVEC)		10/8/12
23.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	3:58P- 4:58P (ET)		1							1	\$800.00	\$800.00	Norfolk (WVEC) (WVEC)		10/8/12
24.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	4:58P- 5:29P (ET)		1							1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/8/12
25.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	5:29P- 5:58P (ET)		1							1	\$2,200.00	\$2,200.00	Norfolk (WVEC) (WVEC)		10/8/12
26.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6P- 6:30P (ET)		1							1	\$2,600.00	\$2,600.00	Norfolk (WVEC) (WVEC)		10/8/12
27.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	6:58P- 7:28P (ET)		1							1	\$3,200.00	\$3,200.00	Norfolk (WVEC) (WVEC)		10/8/12
28.0	Normal Line / SPOT	10/15/12-10/15/12	4	:30	7:28P- 7:57P (ET)		1							1	\$3,800.00	\$3,800.00	Norfolk (WVEC) (WVEC)		10/8/12

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